

SuperSign TV

TV Entertainment and Advertisements on One Screen

LW540S | 43" 49" 55"

EU/CIS



- FHD
- USB Auto Playback+, Time Scheduler, SNMP
- Built-in Speaker and TV Tuner
- Wi-Fi Dongle Ready
- Fail Over (Internal Memory Only)
- RTC (Real Time Clock), NTP (Network Time Protocol)
- SuperSign Lite (Free)/C (Free)/Simple Editor (Free)/WV Compatibility

Set Top Box

Smart Set Top Box with webOS

STB-3000

EU



- IP Based STB (Pro:Centric SMART)
- Supports SDK (HTML5, GEM, Flash)
- Guest Connectivity : DLNA, WiDi, Smart Mirroring, Wi-Fi Direct
- Compatibility Commercial TV via TV Link Protocol
- Embedded Pro:Idiom Decryption

Pro:Centric Server

Simple Content Management via RF or IP Distribution Network

PCS200S

EU/CIS



- Power PC e500v2 Dual Core SoC
- 1 GHz System Clock
- 4GB 1.3 GHz DDR3 SDRAM
- 4GB Micro SD Memory
- Linux OS kernel 3.4

Accessories

Several Accessories Ready for Commercial TVs

LEC-003

External Clock



- Automatic Time Setting (Summer Time)
- Attaching Method with 3M Dual Stickers (Black)
- Alarm/Buzzer/Luminance Control Available
- Compatible with UW9, UW7, LW5, LX7 Series

AN-MR600/650

Magic Remote



- Gesture, Pointing, Wheel
- MR650 Compatible with EW9, UW9, UW7, LW6 Series
- MR600 Compatible with LX7 Series

Download LG Commercial Display Mobile App



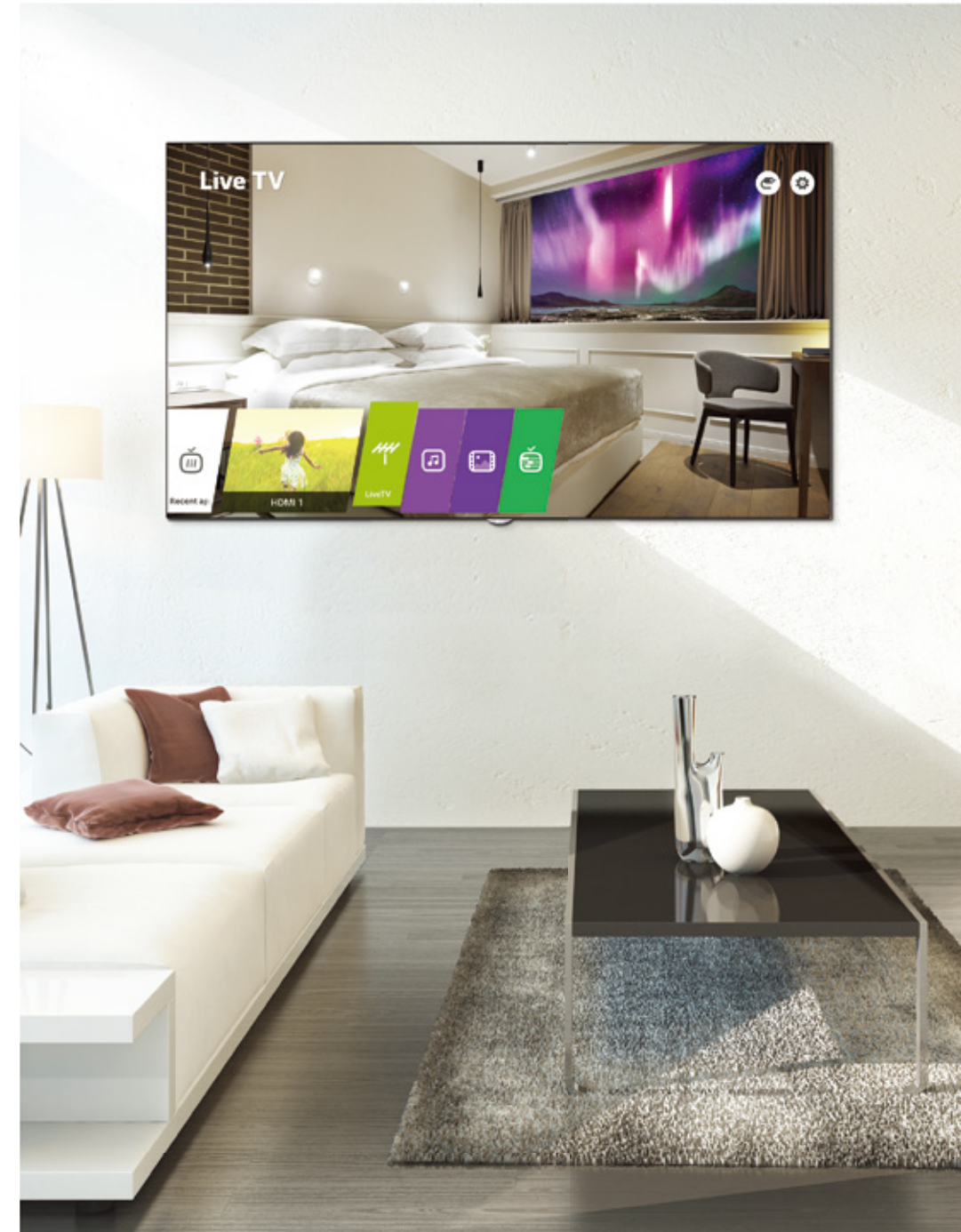
Learn more www.lg.com/b2b or www.lgcommercial.com

YouTube [youtube.com/c/LGCommercialDisplay](https://www.youtube.com/c/LGCommercialDisplay)

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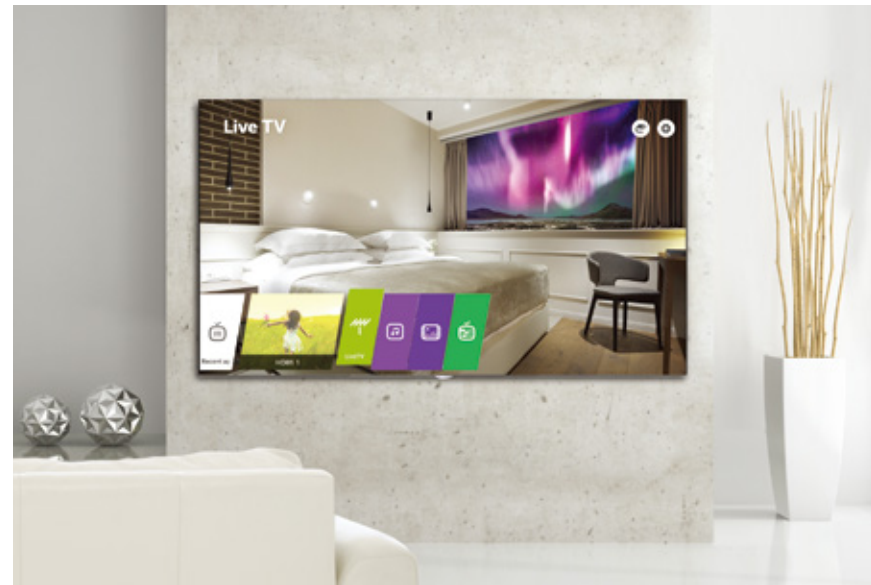


LG COMMERCIAL TV PRODUCT GUIDE



Pro:Centric® SMART

Set Top Box Integrated Commercial TVs over IP & RF Infrastructure



EW961H | 55" 65"

EU/CIS



- First OLED Hotel TV
- Blade Slim, CINEMA SCREEN
- harman/kardon® Sound, OLED Surround
- DRM : Pro:Idiom®
- Media Share
- Bluetooth Sound Sync
- Solution : Pro:Centric® SMART/V/Direct
- HCAP (SDK) : GEM/Flash/HTML5

*Product will be released in 4Q, 2016

UW961H | 49" 55" 65"

EU



- ULTRA HD
- ULTRA Slim, UniScreen, UniBody
- harman/kardon® Sound, ULTRA Surround
- DRM : Pro:Idiom®
- Media Share
- Bluetooth Sound Sync
- Solution : Pro:Centric® SMART/V/Direct
- SDK (GEM/Flash/HTML5) & webRTC API

*Product will be released in 4Q, 2016

UW950H | 43"

EU



- ULTRA HD
- ULTRA Slim, UniBody
- ULTRA Surround, Frontal Speaker
- DRM : Pro:Idiom®
- Media Share
- Bluetooth Sound Sync
- Solution : Pro:Centric® SMART/V/Direct
- SDK (GEM/Flash/HTML5) & webRTC API

*Product will be released in 4Q, 2016

UW761H | 43" 49" 55"

EU/CIS



- ULTRA HD
- Black Bezel with Commercial Swivel Stand
- DRM : Pro:Idiom®
- Media Share
- Bluetooth Sound Sync
- Solution : Pro:Centric® SMART/V/Direct
- SDK (GEM/Flash/HTML5) & webRTC API

*Actual swivel stand may differ from the image.

LW760V | 22" 24" 28"

EU



- HD
- DRM : Pro:Idiom®
- Media Share
- Bluetooth Sound Sync
- Solution : Pro:Centric® SMART/V
- HCAP (SDK) : GEM/Flash/HTML5

LX761H | 32" 43" 49" 55"

EU



- FHD
- Black Bezel with Commercial Swivel Stand
- DRM : Pro:Idiom®
- Media Share
- Bluetooth Sound Sync
- Solution : Pro:Centric® SMART/V
- HCAP (SDK) : GEM/Flash/HTML5

*Actual swivel stand may differ from the image.

LW641H | 32" 43"

EU/CIS



- FHD
- Black Bezel with Commercial Swivel Stand
- Media Share
- Bluetooth Sound Sync
- Solution : Pro:Centric® SMART/V
- HCAP (SDK) : GEM/Flash/HTML5

*Actual swivel stand may differ from the image.

*43" is for EU

Pro:Centric® V

Convenient Commercial TVs based on existing RF Infrastructure

LW541H | 32" 43" 49"

EU



- FHD
- Black Bezel with Commercial Swivel Stand
- Solution : Pro:Centric® V
- Embedded Customizable Templates
- TV Link Interactive
- PMS Interfaced Service Ready
- Instant On, External Power, External Clock Ready

*Actual swivel stand may differ from the image.

LX530H | 22" 28"

EU



- HD
- Solution : Pro:Centric® V
- Embedded Customizable Templates
- TV Link Interactive
- PMS Interfaced Service Ready
- Instant On, External Power

*Adaptor Type

LW341H | 32" 43" 49"

EU



- FHD
- Black Bezel with Commercial Swivel Stand
- Solution : Pro:Centric® V
- Embedded Customizable Templates
- PMS Interfaced Service Ready
- Welcome Video/Screen

*Actual swivel stand may differ from the image.

Commercial Lite

Essential Commercial TVs with Multiple Use

UW341C | 75"

EU



- UHD
- Commercial Smart UX (APP, Smart Home)
- WoL (Wake on Lan)
- Media Share
- Bluetooth Sound Sync
- IR Out, USB Cloning, External SPK Out

*Product will be released in 4Q, 2016

LW341C | 28"

EU



- HD
- Diagnostics (USB)
- Welcome Video/Screen
- IR Out, USB Cloning, External SPK Out
- USB Auto Playback+, Time Scheduler
- Built In Power

*Product will be released in 4Q, 2016

LW340C | 32" 43" 49" 55"

EU/CIS



- FHD
- Diagnostics (USB)
- Welcome Video/Screen
- IR Out, USB Cloning, External SPK Out
- USB Auto Playback+, Time Scheduler

LW310C | 43" 49"

EU/CIS



- FHD
- Diagnostics (USB)
- Welcome Video/Screen
- IR Out, USB Cloning
- USB Auto Playback+, Time Scheduler

LW300C | 32"

EU/CIS



- HD
- Diagnostics (USB)
- Welcome Video/Screen
- IR Out, USB Cloning
- USB Auto Playback+, Time Scheduler

*Adaptor Type

LH501C | 32" 43"

EU



- FHD (43"), HD (32")
- DVB-T2/C
- HDMI, USB 2.0
- True Black Control
- Sound Sync